

CFRC Evaluation Framework – Taking Planning to Action

Introduction

This is a living document intended to be used as a road map for service integration activities of the Coastal Family Resource Coalition for the betterment of health and wellbeing in the West Coast Central Region of Vancouver Island. Priorities indicated in this document were identified during the CFRC biennial planning forum April 3rd (see full report <http://coastalfamilyresources.ca/education/2013-coming-together-forum-report>) and have been categorized into projects, advocacy or social indicators to better communicate the amount of work and partners required to achieve the desired effect. Project work indicates partner, project and/or funding secured/planning in process, advocacy requires more time/partners/resources and social indicator work generally requires more planning, research and government support. The CFRC works collaboratively with communities to identify additional priorities throughout the year by hosting monthly meetings in alternating communities. The evaluations framework is designed to steer the work of the CFRC Community Developer, increase transparency and communication with partners as well as provide a centralized approach for advocacy on local issues and service integration. This report has been endorsed by the CFRC and CFRC Management Resource Team.

Identified Priorities	Activities	Partners and Roles	Outcomes	Indicators
Projects and ongoing advocacy- short term and/or opportunities already present				
Parenting Skills	Work with identified regional partners Identify additional partners Investigate current models Support development/ alteration of workshops	Funding : Success by Six seed money CFRC CD assist in fund dev Implementation: NTC child and family programs VIHA child and family programs In community family support workers, health and SD MCFD WCRS SD70/Schools	Research/collect available models Adapt models for best fit Fund development Implementation of regionally appropriate tools and programs	Increase in parenting skills Decrease stigma of parenting programs Increase in normalization of parenting workshops Increase in Early Years indicators

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Food and Nutrition	Work with identified regional partners Pull in/identify additional partners Plan collaboratively Investigate barriers, needs and opportunities Identify and implement programs School programs	Funding : VIHA CBT CC assist in fund dev Implementation: NTC VIHA In community family support workers, health and SD MCFD WCRS SD70/schools CBT	Food network expansion Service integration in food programs Identification and monitoring of specific needs/indicators Support for identified initiatives as appropriate through CFRC/MRT framework Source and develop additional tools Tie into regional initiatives	Increased access and consumption of healthy foods Increased community support Increased cohesion in advocacy Increased documentation and monitoring Increased ability to leverage assets and supports
Increase dialog between local government and services providers – briefing notes	Building on CFRC Charter Project Work with CFRC partners to develop – working group Engage local gov to vet design Develop sustainability plan for on-going engagement	Funding: IN PLACE Implementation: CFRC and MRT partners Municipalities and regional government	Complete CFRC Charter project Celebration event Utilise established capacity to develop and implement follow up activities – briefing note workshops, templates...	Increased relationship and communication with local governments Increase focus on social indicators and human health in planning Increased ability to advocated for and improve local standards of living

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<p>Support non-traditional education options – engagement with ed across the lifespan, outdoor ed, life skills, community ed, other measurements of success</p>	<p>Identify partners and programs available Support on-going program development in communities and region Continue to collect research and data on learning Assist in strengthening local indicators around definitions of success</p>	<p>SD 70 Alternative ED and FN Schools Experiential learning programs Private Learning orgs and programs in region - Outward Bound CBT</p>	<p>Identification and monitoring of specific needs/indicators Support for identified initiatives as appropriate through CFRC/MRT framework Source and develop additional tools Tie into regional initiatives</p>	<p>Increased ability to identify support necessary Increased community support Increased cohesion in advocacy Increased documentation and monitoring Increased ability to leverage assets and supports</p>
<p>Long term Nuu chah nulth Language support</p>	<p>Continue to identify and work with CFRC and community partners Continue to promote Dual Literacy Plan Investigate models of sustainability and other activities which might assist</p>	<p>Funding: DECODA implementation \$ CFRC CD and Lit Co to assist to leverage additional Implementation: Community programs Program coordinators SD70 and schools Other partners as identified/</p>	<p>Sustainability plan On-going fund development for literacy programs and coordination Increase in literacy network and program continuity</p>	<p>Increased ability to identify support necessary Increased community support Increased cohesion in advocacy Increased documentation and monitoring Increased ability to leverage assets and supports</p>

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Community Retention – How do we keep people/employee’s/families/youth in the region	Work with CFRC partners and other identified around social indicators Tie into other projects/initiatives/programs – parenting, charter, etc Monitor local indicators Support projects with capacity to increase social indicators and determinants of health	CFRC partners/working groups Municipalities/local governments SD 70 and educational institutions Link to Charter project!	Identification and monitoring of specific needs/indicators Support for identified initiatives as appropriate through CFRC/MRT framework Source and develop additional tools Tie into regional initiatives Tie into Charter Project	Increased ability to identify support necessary Increased community support Increased collaboration between business, public and non profit Increased cohesion in advocacy Increased documentation and monitoring Increased ability to leverage assets and supports
Capacity Building – funding and training to increase community programs, dollars and projects	Work with identified local partners Seek out additional opportunities Utilize CFRC communications network and framework to distribute information, strengthen capacity	CFRC and MRT CBT EcoTrust and other large capacity building orgs	Identification and monitoring of specific needs/indicators Support for identified initiatives as appropriate through CFRC/MRT framework Source and develop additional tools	Increased cohesion in advocacy – service integration Increased documentation and monitoring Increased ability to leverage assets and supports
Awareness of West Coast Context	Utilize current CFRC and MRT framework Increase awareness/ perception of value for CFRC and local knowledge Support indicator monitoring Continue establishing means to collect and share anecdotal/qualitative data and stories	CFRC MRT CBT Ministry and government partners to lobby to but also with	Identification and relationship building with funders Identification and monitoring of specific needs/indicators Support for identified initiatives as appropriate through CFRC/MRT framework Ongoing advocacy, fund development and service integration to support identified initiatives	Increased body of qualitative data and stories Increased funder relationships Increased ability to advocate ‘West Coast Context’

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Mentoring	Utilize CFRC network to identify and distribute mentoring opportunities Assist in promoting mentorship opportunities with CFRC partners and projects Highlight opportunities Increase communication	CFRC MRT CBT Youth programs Local business connection	Use CFRC and MRT capacity to identify /create opportunities Communicate opportunities Encourage and promote education Support for identified initiatives Advocacy, fund development and service integration to support identified initiatives	Increased mentoring opportunities in region Increased CFRC communication of opportunities Increased involvement of business community Increased connection to education institutions
Transportation	Work with ACHN and Municipalities to/on: Identify partners Needs Assessment Generate solutions/ projects Business Planning Fund development	ACHN CFRC MRT Municipalities ACRD Local Gov's Transportation providers	Transportation plan Partners engaged Business/implementation plan created Plan and/or alternatives implemented	Increased access to services in region Increased cohesion between public, private and human services to meet community members needs Increased social health indicators over 5 – 10 years
Increase in awareness of youth issues – transportation, emergency housing, safety, health, sexuality	Continue and expand on CFRC and MRT efforts – service integration Source additional partners, capacity and coordination	CFRC MRT Youth Workers Ministry and government partners to lobby to but also with	Identification and monitoring of specific needs/indicators Support for identified initiatives as appropriate through CFRC/MRT framework Ongoing advocacy, fund development and service integration to support identified initiatives	Increased cohesion in advocacy – service integration Increased documentation and monitoring Increased ability to leverage assets and supports

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Communication and networking	Identify needs Continue monthly CFRC, weekly mail outs and working groups Investigate other opportunities for support/of need Evaluate current efforts	CFRC MRT Local initiatives/programs	Identification and monitoring of specific needs/indicators Support for identified initiatives as appropriate through CFRC/MRT framework Development of additional communication tools	Increased communication tools Increased effectiveness of communication Increased cohesion in advocacy – service integration Increased documentation and monitoring Increased ability to leverage assets and supports
Funding based on needs not numbers	Identify needs and appropriate advocacy channels Monthly CFRC Investigate other opportunities for support/of need Evaluate current efforts	CFRC and MRT Partners Ministry and government partners to lobby to but also with	Identification and monitoring of specific needs/indicators – monthly CFRC meetings and CT Priorities Support for identified initiatives as appropriate through CFRC/MRT framework	Increased cohesion in advocacy – service integration Increased documentation and monitoring Increased ability to leverage assets and supports
Housing – safe, affordable, attainable	Identify partners and needs Continue to collect and disperse local research Increase advocacy Assist with regional context Advocate for needed services (youth/seniors housing)	CFRC and MRT Partners Ministry and government partners to lobby to but also with	Monitoring of specific needs/indicators Support for housing initiatives	Increased cohesion in advocacy – service integration Increased documentation and monitoring Increased ability to leverage assets and supports

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Recruitment and retention of infant toddler and ECE professionals	Continue to support ECE working group Identify needs Identify further partners Collaborate on and distribute opportunities Promote local training	CFRC and MRT Partners ECE Working Group PacificCare SD70 and educational institutions VIHA Ministry and government partners to lobby to but also with	Monitoring of specific needs/indicators Support for programs and alternatives to increase access Regular regional training Support for educational initiatives	Increased cohesion in advocacy – service integration Increased documentation and monitoring Increased ability to leverage assets and supports
Celebration of Success – EDI	Identify working group (maybe ECE or CFRC) Identify successes Gather stories – Highlights Leverage funds	CFRC and MRT Partners Working groups SD70	Planning group established Successes identified Stories cumulated Event	Increased awareness of CFRC and regional successes Increased service integration Increased partner engagement
Specialised services- PT, OT Speech, Language, Dental, Respite	Explore current sources and frequency of visits Advocate for further supports and availability Explore additional venues of support	CFRC and MRT Partners In community Health, SD and Family Support NTC VIHA Ministry and government partners to lobby to but also with	Monitoring of specific needs/indicators Support for programs and alternatives to increase access Increased outreach or onsite services	Access alternatives Onsite appointments

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Access to medical Services/Personnel	Explore current sources and frequency of visits Advocate for further supports and availability Explore additional venues of support	CFRC and MRT Partners In community Health, SD and Family Support NTC VIHA Ministry and government partners to lobby to but also with	Monitoring of specific needs/indicators Support for programs and alternatives to increase access Link to transportation Link to technology use and upgrades	Increased cohesion in advocacy – service integration Increased documentation and monitoring Increased ability to leverage assets and supports
Long term, requiring more background/funding/attention, additional partners, creative solutions...				
Seniors – housing services, inclusion in CFRC	Invite to CFRC and MRT efforts – service integration Evaluate need and ability of CFRC and partners to assist Source additional partners, capacity and coordination	Seniors groups MRT and CFRC Partners	Monitoring of specific needs/indicators Support for seniors initiatives	Increased cohesion in advocacy – service integration Increased documentation and monitoring Increased ability to leverage assets and supports
Advocacy for Birthing services	Collect and monitor data Source models for alternative care Formalize communication around topic - website	CFRC and MRT Partners Ministry and government partners to lobby to but also with	Monitoring of specific needs/indicators Support for birthing initiatives	Increased cohesion in advocacy – service integration Increased documentation and monitoring Increased ability to leverage assets and supports

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Safe Housing	Work with current housing partners and local governments Continue indicator monitoring Advocate when appropriate with local data and collected qualitative reports	CFRC and MRT Partners Ministry and government partners to lobby to but also with	Monitoring of specific needs/indicators Support for housing initiatives	Increased cohesion in advocacy – service integration Increased documentation and monitoring Increased ability to leverage assets and supports
Teen Crisis Services – shelter/emergency housing, substance use services, shared advocacy, psychiatric care/suicide	Work with current partners and local governments Continue indicator monitoring/needs assessment Advocate locally and regionally Advocate with local data and collected qualitative reports	CFRC and MRT Partners Ministry and government partners to lobby to but also with	Monitoring of specific needs/indicators Support for clinical youth initiatives	Increased cohesion in advocacy – service integration Increased documentation and monitoring Increased ability to leverage assets and supports
Recreation	Work with current partners and local governments Continue indicator monitoring/needs assessment Advocate locally and regionally Advocate with local data and collected qualitative reports	CFRC and MRT Partners Ministry and government partners to lobby to but also with	Monitoring of specific needs/indicators Support for recreation initiatives	Increased cohesion in advocacy – service integration Increased documentation and monitoring Increased ability to leverage assets and supports
Employment – working poor, sustainable economy, seasonal work, skills dev	Work with current partners and local governments Continue indicator monitoring/needs assessment Advocate locally and regionally Advocate with local data and collected qualitative reports	CFRC and MRT Partners Ministry and government partners to lobby to but also with	Monitoring of specific needs/indicators Support for employment initiatives	Increased cohesion in advocacy – service integration Increased documentation and monitoring Increased ability to leverage assets and supports

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Increased funding	Work with current partners and local governments Promote opportunities to increase fund development knowledge and capacity Distribute funding opportunities Advocate locally and regionally Advocate with local data and collected qualitative reports	CFRC and MRT Partners Ministry and government partners to lobby to but also with	Grant writing workshops Partnerships Advocacy for funding based on regional need Increased quantitative and qualitative data Communication plans strategies Increased service integration	Increased programming Increased sustainability Increased needs based programming
Office space – in community/communal/mobile	Work with current partners and local governments Continue/participate in needs assessment(s) Advocate locally Advocate with local data and collected qualitative reports	CFRC and MRT Partners Ministry and government partners to lobby to but also with	Satellite/shared office locations in one or more communities	Increase in space availability Increase in service integration
Special needs – access to services	Work with current partners and local governments Continue indicator monitoring/needs assessment Advocate locally and regionally Advocate with local data and collected qualitative reports	CFRC and MRT Partners Ministry and government partners to lobby to but also with	List of local and out of town resources Better connection/networking between services Consistent accessibility	Increased communication between providers Increased client awareness of services Increased ability to identify and meet needs

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Tax Break for WC Families – like northern tax credits	Work with current partners and local governments Advocate locally and regionally Advocate with local data and collected qualitative reports	CFRC and MRT Partners Ministry and government partners to lobby to but also with	Buy in from local government Champion identified Model developed Model advocated and adopted	Increased connection and collaboration with local gov and CFRC Increased support for rural remote families
Resources for Men	Work with current partners and local governments Continue indicator monitoring/needs assessment Advocate locally and regionally Advocate with local data and collected qualitative reports	CFRC and MRT Partners Ministry and government partners to lobby to but also with	Monitoring of specific needs/indicators Support for men’s issues	Increased services and supports specific to men
Impacts of Cuts	Work with current partners and local governments Continue indicator monitoring/needs assessment Advocate locally and regionally Advocate with local data and collected qualitative reports	CFRC and MRT Partners Ministry and government partners to lobby to but also with	Qualitative and quantitative documentation for presentation Presentations	Increased cohesion in advocacy – service integration Increased documentation and monitoring Increased ability to leverage assets and supports